



KWAZULU-NATAL PROVINCE

SPORT, ARTS AND CULTURE
REPUBLIC OF SOUTH AFRICA

DIRECTORATE:

Communication

Private Bag X454, PIETERMARITZBURG, 3200
135 Pietermaritzburg Street, Pietermaritzburg, 3200
Tel: 033897 9400

ENQUIRIES	B. NCUBE	CONTACT No.	082 575 4164
------------------	----------	--------------------	--------------

MEDIA RELEASE

11 September 2023

TO: ALL MEDIA

KZN DSAC MEC MAHLABA TO LAUNCH SUKASAMBE PROGRAMME, A WARD-BASED INTERVENTION INITIATIVE

DURBAN: KwaZulu-Natal MEC for Sport, Arts and Culture, Dr Ntuthuko Mahlaba will, on Tuesday 12 September 2023, launch a Pprovince-wide Sukasambe programme, a first of its kind to unlock the full potential of the sport, arts and culture programmes.

Set to be launched in Newcastle, Amajuba District, Sukasambe is an accelerated Ward-based Intervention Programme aimed at addressing the challenges faced by the sports and arts sector, particularly the youth, by taking a basket of services down to Ward level.

The launch follows MEC Mahlaba's resoundingly successful engagement with both the sport and arts sector stakeholders last Friday, with the MEC expressing confidence at the potential sport, arts and culture could have in revitalising not only the economy of the Province but in driving up the Department's social cohesion agenda.

"We were mandated by Cabinet to ensure that this happens seeing the urgency with which we need to move in accelerating our service delivery initiatives. I am confident that the impact of Sukasambe will have immense and limitless benefit in both sectors of sport and arts and all other related stakeholders in the value chain," said MEC Mahlaba.

MEC Mahlaba added that sport and arts play a vital role in physical and mental health, self-esteem, social cohesion and improving overall well-being. "As a collective in the fields of sport, arts, and culture, our mission is to uplift the spirits of our nation through sports and the arts. I have recognised the need to initiate something that will unite us and help us move forward purposefully," said MEC Mahlaba.

Members of the media are invited to cover, report and reflect on this event whose details are as follows:

LAUNCH OF SUKASAMBE PROGRAMME

DATE: Tuesday, 12 September 2023

VENUE: Farmer's Hall, Newcastle LM, Amajuba District

TIME: 10H00

ENDS

ISSUED BY THE KWAZULU-NATAL DEPARTMENT OF SPORT, ARTS AND CULTURE

Enquiries: Nathi Olifant (Media Liaison Officer) 072 292 2502, naolifant@gmail.com or Thabo Mofokeng (Head of Communication) 082 731 7456, Thabo.Mofokeng@kzndsac.gov.za